

ESTER VILAJOANA

Certified Professional Executive & Team Coach and Trainer



Ester Vilajoana is a Certified Professional Coach and Trainer that works primarily with senior executives and teams. She has been appointed Business Innovation Expert Coach by the European Commission to support European key start-ups. She is the founder of BCN COACHING SOLUTIONS and has more than 6.000 hours of experience with teams and executives.

She is very enthusiastic about working with leaders and she is part of the Global Team of Visible Leaders (international consultancy focused on leadership communication based in USA and UK). She has created and produced an e-course for Leaders University, and she has also written a book on leadership: "Claves para un liderazgo personal exitoso" (published by Bookboon.com). Not translated in English yet, but the English title would be: "Keys for a successful personal leadership".

Ester is a member of TCI's University faculty connected to US based Team Coaching International. In this capacity she leads the Master Class of the TCI Certification Program and executes team performance programs with her fellow Faculty team members. As partner of Team Coaching Europe (TCE), Ester designs and executes team performance- and leadership development programs for TCE's global accounts.

Her mission is to have a positive and sustainable impact over time on each person and organisation she works with.

Among others, the corporate clients she has worked for are Almirall, Bayer, GSK-GlaxoSmithKline, Novartis, Reckitt Benckiser, Siemens Healthineers, Uriach (in the Pharmaceutical and Health Industry), Codorniu Raventós Group, De Longhi Group, PepsiCo, Puig, Reckitt Benckiser (in the Consumer Goods Industry), SCPF – WPP Group (in the Advertising Industry), AQUA.Abib, ARPE (innovative start-ups).

Ester is very passionate about traveling and working with multicultural and multilingual teams.

She can work in 5 languages: Spanish, Catalan (both mother tongues), English, French and Italian.

She is currently located in Barcelona (Spain) and she serves worldwide.

Before discovering her true passion, coaching and training, Ester acquired 16 years of broad and varied experience in the business world, firstly as an employee in Marketing at multinationals (Henkel, PepsiCo, Myrurgia-Puig) and then becoming self-employed (independent consultant) and entrepreneur.

Ester has a University bachelor's degree in business administration and an MBA'91 from ESADE -Barcelona and a CEMS Master'91 from Università Commerciale Luigi Bocconi-Milan. She has also completed the first cycle of the bachelor's degree in psychology at the UOC (Universitat Oberta de Catalunya) and she has been fully trained as a coach: Certified Professional Co-Active Coach (CPCC) from CTI USA. Certified Team Performance Coach (CTPC) by Team Coaching International. Organization & Relationship Systems Coach from CRR-Global, USA. Executive & Corporate Diploma from The Coaching Academy, UK. Licensed Career Coach from Firework Coaching, UK. Accredited Coach in BELBIN Team Roles methodology. Authorised facilitator for The Leadership Circle Profile, DISC and Print Survey. Authorised trainer for the use of Metalog and The coaching game tools for teams.